

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re the Application of:

SEAN PATRICK NOLAN

Application No.: 10/728,663

Filed: December 4, 2003

For: **METHOD AND SYSTEM FOR AUTOMATING  
KEYWORD GENERATION, MANAGEMENT,  
AND DETERMINING EFFECTIVENESS**

Art Group: 3627

Examiner: Fawaad Haider

**PETITION FOR EXTENSION OF TIME PURSUANT TO 37 C.F.R. § 1.136(a)**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In accordance with 37 C.F. R. § 1.136(a), Applicant for the above-identified application respectfully Petitions the Commissioner for a three (3) month extension of time, extending the period for response to June 11, 2007, from the Office Action dated December 11, 2007. The petition filing fee of \$1,050.00 and a Response to Office Action are attached. (If a check is not attached, you are hereby authorized to charge deposit account no. 02-2666.)

If it should be determined that a longer extension of time is required to prevent this application from being abandoned, please charge any additional fees to Deposit Account No. 02-2666. A copy of the Fee Transmittal is enclosed for deposit account charging purposes.

Respectfully submitted,

Blakely, Sokoloff, Taylor & Zafman LLP

Date: June 11, 2008

/Michael J. Mallie/

Michael J. Mallie, Reg. No. 36,591

1279 Oakmead Parkway  
Sunnyvale, CA 94085-4040  
Telephone: (408) 720-8300

**CERTIFICATE OF MAILING/TRANSMISSION**

I hereby certify that this correspondence is being submitted electronically via EFS Web on the date shown below.

  
Joyce Klein

06-11-08  
Date